

USSD Menu Browser

WDS-SICAP

Seamless connectivity
in a digital world

WDS-SICAP.COM

A woman with dark curly hair, wearing a dark jacket, is looking down at a red smartphone she is holding in her hands. The background is a blurred outdoor scene with hills and a utility pole.

Unlock the monetization of free services

Generate revenue from your subscribers by offering Value Added Services

Transform your services into valuable revenue opportunities with our innovative advertising platform. Our cutting-edge technology allows you to make the most of unused spaces on your USSD menu by showcasing low-cost, high-reach advertisements. These eye-catching ads seamlessly appear as subscribers navigate through the menu, providing a seamless user experience.

Key Benefits

For Operators

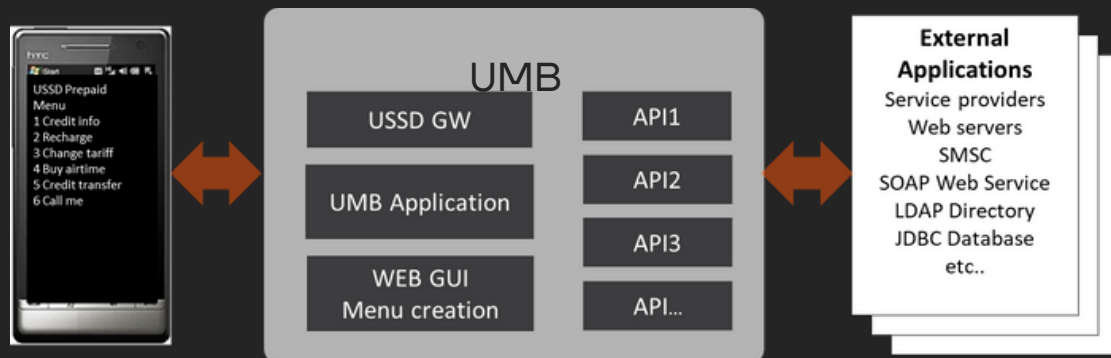
- Interactive Self-Service Using Flexible Content
- Customer Service & IVR Call Reduction
- No Roaming Interconnection Costs
- Menu Personalization Based On User Segments
- Flexible Charging
- Proven Reliability, Performance and Scalability

For Subscribers

- Single Point Of Access For All Services
- Free For Subscriber Even When Roaming
- Available Without Data
- Available On All Handsets
- Easy To Use, No Settings Required
- Fast Response Time

How does it work?

USSD stands for Unstructured Supplementary Service Data. It is a communication protocol that allows mobile phones to interact with the network operator's computers or servers. It works by sending and receiving codes made up of characters that are available on every phone.



Why makes USSD so popular?

- 1.** It's fast and reliable. It creates a real-time connection between the phone and the network, allowing a two-way exchange of data. It does not require a messaging app or an internet connection, and it does not incur charges.
- 2.** It's versatile and convenient. It can be used for various services such as WAP browsing, prepaid callback, mobile-money, location-based content, and more. It can also be used to access web-based services without installing any apps on the phone.
- 3.** It's compatible and accessible. It works on most GSM phones, regardless of the model or operating system. It also works on LTE, 5G, and IMS networks. It uses codes made up of characters found on every phone, making it easy to use and remember.

Use Cases

- Mobile Banking
- Self-Care
- Infotainment
- Promotions And Campaigns
- Additional Services (Voting, Credit Transfer)

Menu Builder Highlights

- Drag And Drop Graphical Menu Creation
- Simplified Assisted Menu Creation
- Automatic Syntax Checks and Validations
- Scripting Integration



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Ready to take the next step?

Discover the Power of Our Industry-Leading Device Entitlement
Server for Your Network

Talk with us!

contact@wds-sicap.com